L8 Living Sustainably
Lessons Learned

- Project overview

- Partnership development

- Community engagement

- What's worked, what hasn't

Project Overview

- Sustainability through Food and Energy

- Liverpool 8 (Toxteth) *18,500 hou*seholds

- £917,000 over 5 years *mainly revenue*

- *1.2 hectares cultivated*
  £50,000 of local food sold
  8,000 people benefitting from workshops etc
  20Mw renewable energy generation

Neighbourhood Overview

- Diverse neighbourhood *40+ languages*

- High deprivation *1% most deprived IMD*

- Many community organisations

- Lots of greenspace, demolition sites

Toxteth,
Liverpool

Most Deprived 1%
Most Deprived 1 - 5%
Most Deprived 5 - 10%
Most Deprived 10 - 20%
Most Deprived 20 - 50%
Most Deprived 50 - 100%

L8
Living
Sustainably
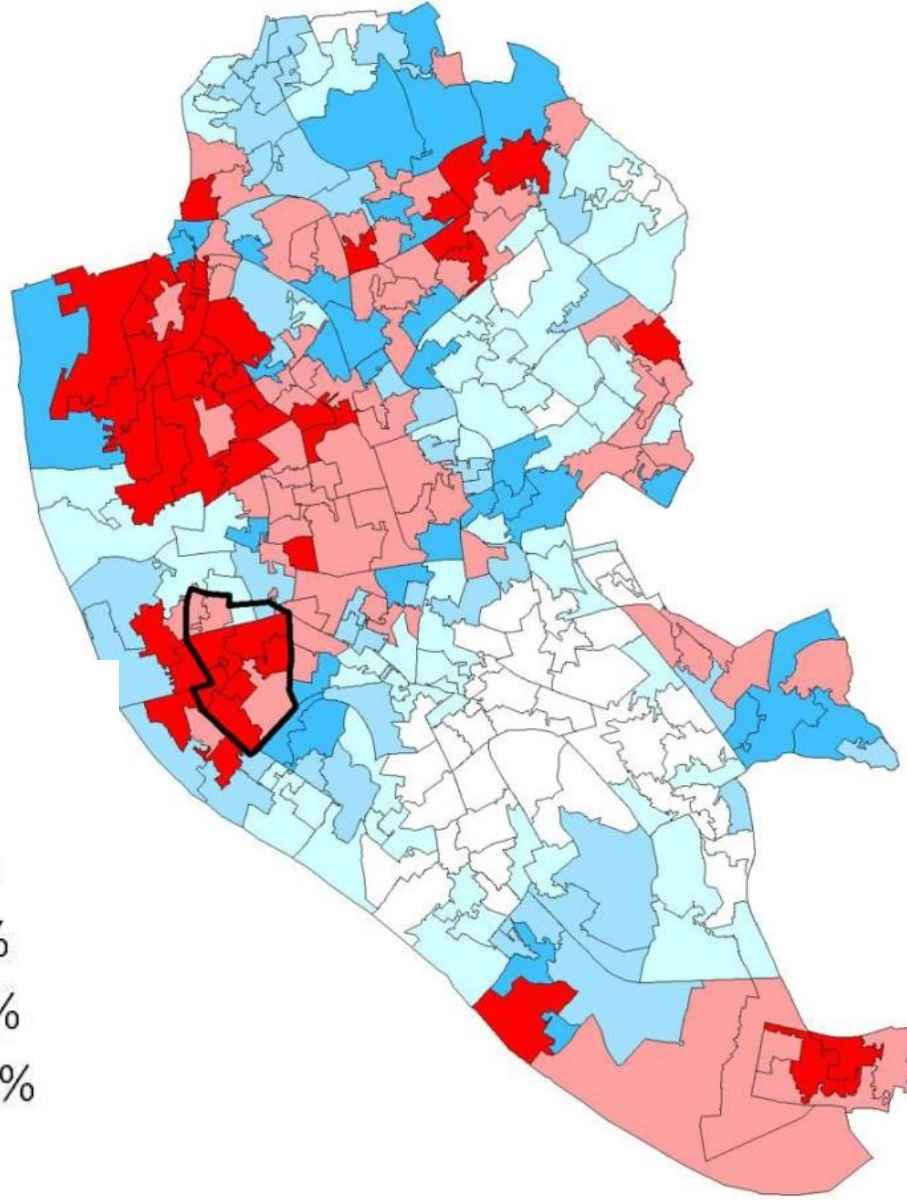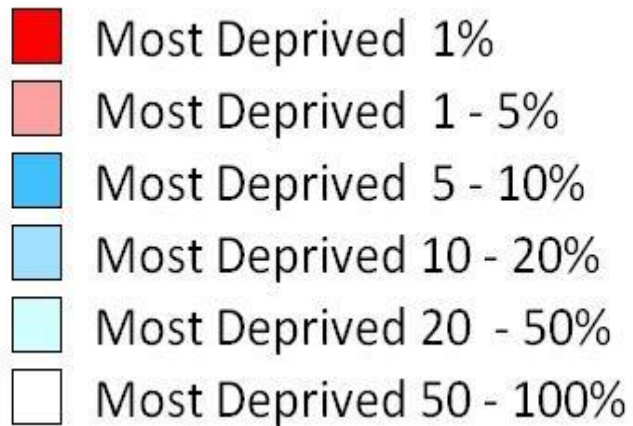
L8 Patchwork Urban Farm

Sites being explored as potential food growing areas.
Locations are approximate.

📁 Add more layers with Pro.
Learn more

Sites of interest ☑

📍 Style   ▦ Data   📍A Labels

📍 Fern Grove Community Garden
📍 Moss grove community space
📍 Lodge lane bath site
📍 Loudon Grove
📍 Lower High Park Street
📍 Point 11- Rhiwlas Street
📍 Point 12- South Street
📍 Point 15- top Treborth Street
📍 Point 16- Top of South Street
📍 Point 17- Padbury Green
📍 Point 18- S Grove
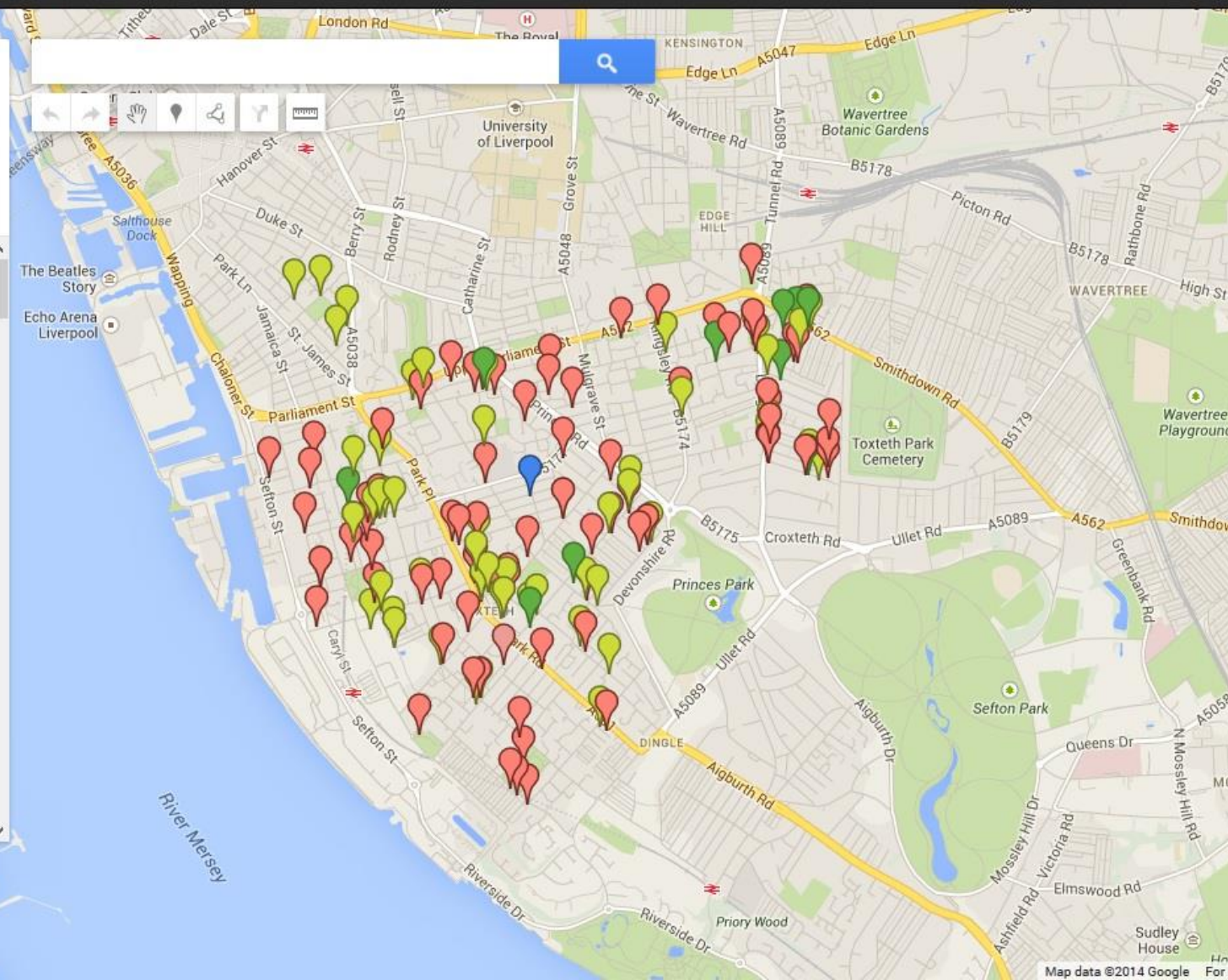📍 Point 19- Bottom Beresford Road
📍 Point 20- Beresford Road/ Mill str
📍 Point 21- Roper st/ Park Road
📍 Point 2 North hill/ Letitia street
📍 Point 23- ????

Map data ©2014 Google

Cullen Green

Park Road ALS

Fern Grove

Stage 1 Partnership

Smaller, local third sector organisations

Current Partnership

Granby Toxteth Development Trust

plus dane group

Liverpool Vision

Smaller, local third sector organisations

FOOD alliance liverPOOL
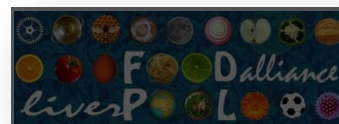
Plus wide range of new stakeholders, RSLs etc

Liverpool City Council

Rights and Humanity

Growing Granby

L8 Living Sustainably

LOTTERY FUNDED — BIG LOTTERY FUND

Award-winning L8 Superstore

Winner
BBC Radio 4 *You and Yours*
Food retailer of the year, 2015

Engaging Partners

- Identify common ground, values, objectives
- What's in it for me, what's in it for you?
  What's the ask, what's the offer?
- Assets, resources, access to communities
- Don't assume green values are universally held
- Regular contact *Wednesday meetings*

Engaging the Community

- Ambassadors, champions, warriors

- Encourage behaviour change

- Create awareness

- Mobilise, persuade

- Try out new things

- Modified behaviour

Picking Priority Food Sites

- Available, suitable space (meanwhile use?) <u>and</u>
- Council and councillors' priorities
- Community of interest engaged / to be engaged
  Typology of gardens
- Proximity to residents, schools, groups
- Local business involvement
- Diverse spread around the area

Picking Priority Food Sites

- Contribute towards L8LS outcomes
- Fit with partners' objectives
- Leverage additional resources
- Location is less important

What's Worked Well

- Community gardens
- Changing partnership as project evolves
- Close working with council *influencing Cabinet*
- RSLs
- Identifying what each partner can offer and what they want – don't assume
- Wednesday meetings, reflective practice

Reflective Practice

- Test and stretch, continuous learning
- Kolbe's learning model
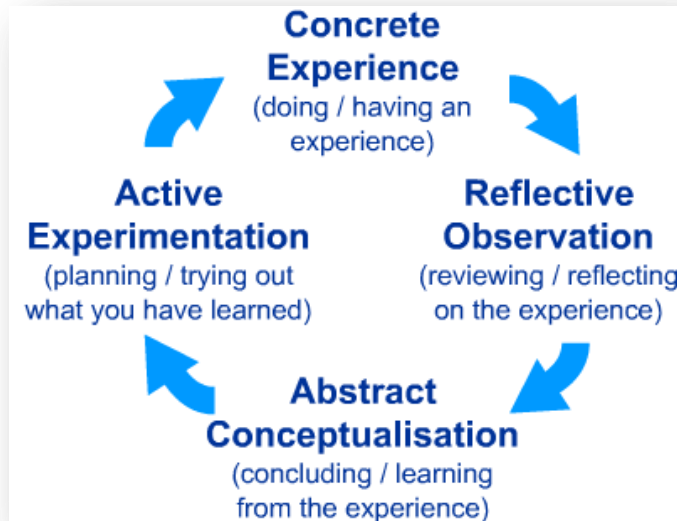
What's Worked Well

- Lottery-funded networking meetings
- Adapting to changes

What's Worked Less Well

- Involving organisations with divergent objectives

- Lottery-funded 'Enabler' role

- Energy generation as originally envisaged
  now Liverpool Leccy partnership with LCC

- Parochial nature of third sector

- Lottery-funded 'Test & Stretch' budget impenetrable

Good Luck!