Selecting Community Gardens





2015 Priority Gardens

- 11 sites
- Even spread between 4 council wards
- Balanced mix of partners
- For each, a genuine 'driver'
- Understand the 'buying signs'



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Successful Gardens

- L8LS and its CLS outcomes
- An interested community
- A driver public, private or third sector



Successful Gardens

- Contribute towards L8LS outcomes
- Fit with partners' objectives
- Leverage additional resources
- Meet local political priorities
- Have a community of interest, a 'workforce'



Outcomes and Indicators

- Always mindful of CLS outcomes
 - I.2 hectares additional local land given over to food and plant production
 - 300 additional local people engaged in local food production cycle
 - £50,000 of local food sold





ngs gardens open for charity

Gardens Open Sefton Park Gardens

Liverpool L8 3SD

Buckingham House • Fern Grove Community Garden • Parkmount • Sefton Park Allotments • Sefton Villa • The Community Orchard and Wildlife Garden • York House Gardens •

Sun 5 July 12 - 5pm Combined adm: £5 Children: free

The National Gardens Scheme: Registered Charity No. 1112654

Plants for Sale



- Meanwhile use, unlikely to be developed
- Support from Council, very engaged ward councillor
- Strong resident community, motivated
 Interested in sustainable living
 They totally get it

Cullen Green

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Cullen Green

Cullen Green

- Strong Roma community Domestic waste problem Support from Council Leveraged funds for Community Development Worker Private sector partner – Ragga's
- Land ownership and insurance uncertainties







Park Road ALS

- Strong public sector support
 - LCC, ALS, DWP
- Ready-made community of adult learners
- Local residents engaged but many have own gardens
- But also flats without outside space

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- Private sector led Parkfield Properties
- Tenants very engaged, no outside space of their own
- Partner keen to get food into the market
- Prime location for restaurants and takeaways

Somali Women's Centre

Somali Women's Centre

Somali Women's Centre

- Third sector driven
- Group owns its building low cost base
 Strong support from ward councillor
- Most members come from farming background
- Produce reduces cost of 'meals on wheels'

- GTDT and L8 Living Sustainably
 - Achieve CLS outcomes
 - Promote social cohesion



- Communities
 - Green space
 - Better food
 - Health & wellbeing exercise, mental health
 - Enjoying outdoor living



- Public sector
 - Green space
 - Remove eyesores, discourage fly-tipping
 - Good meanwhile use
 - Healthier city
 - More engaged citizens, social cohesion
 - Increase adult learning



- Third sector
 - A new way of doing things
 - Better engage with target groups
 - Better engage with other organisations
 - Improved social impact



- Private sector
 - Enhance the area
 - Improve value of investments
 - Make properties and shops more appealing
 - Create new customers, new demographic
 - 'Grown in Toxteth'
 - Increase profits





Award-winning L8 Superstore

Award-winning L8 Superstore Regional entrepreneur committed to the area • ... and to the project Radio 4 'You and Yours' Food Retailer of the Year Keen to engage in innovative models of producing and selling food

Parkfield Properties

- Local innovative entrepreneur
- Property portfolio in L8
- Retail and Food
- Committed to investing in L8



Legal Issues

- Ownership
- CLAS information
- Solicitor's advice
- Insurance
- Federation of City Gardens information
- Own policy



Getting into the Supply Chain

- Social enterprise?
- 'Grown in Toxteth' brand
- Chillis, eggs, honey etc
- Meals on wheels
- Delis
- Lodge Lane Growers' Market
- Tiber/Mary Portas partnership

